

## Services for... 3PLs & Logistics Firms

- Competitor profiling, rate comparison studies & industry market research
- Customer POV: secret shopper evaluations of CX & confidential customer satisfaction surveys
- Review/improve marketing strategies, brand positioning& online advertising/SEM
- US & Mexico market expansion planning, partner due diligence, site selection analysis and cost modeling

Strategies, market insights & supply chain consulting for 3PLs and B2B/CPG brands

## **Contact Us Today!**







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